



“Hard Times on the Colorado River: Drought, Growth, and the Future of the Compact,” Natural Resources Law Center 26th Annual Conference, June 8-10, 2005



INTERSTATE MARKETING AND SIMILAR ECONOMIC APPROACHES

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or

WHAT IF MARKETS REALLY HAPPEN?



If markets happen:

- Where does the water go?
- What are the net benefits to the buyers and sellers?
- What are the impacts to third parties?



Market scope

- Intrastate
- Interstate but intrabasin
- Interstate and interbasin



The conventional wisdom -

Clear hierarchy of economic value:

1. urban use
2. lower basin agricultural use
3. upper basin agricultural use



Supporting the conventional wisdom:

Pat Tyrrell

- June 8, 2005

"We can't argue
dollars with Las
Vegas."

Las Vegas \$1/square foot
turf removal is
 $\$1/\text{ft}^2 * 43,560 \text{ ft}^2/\text{acre} =$
\$43,560 per acre

*Compare this to your
favorite per acre
irrigated land value*



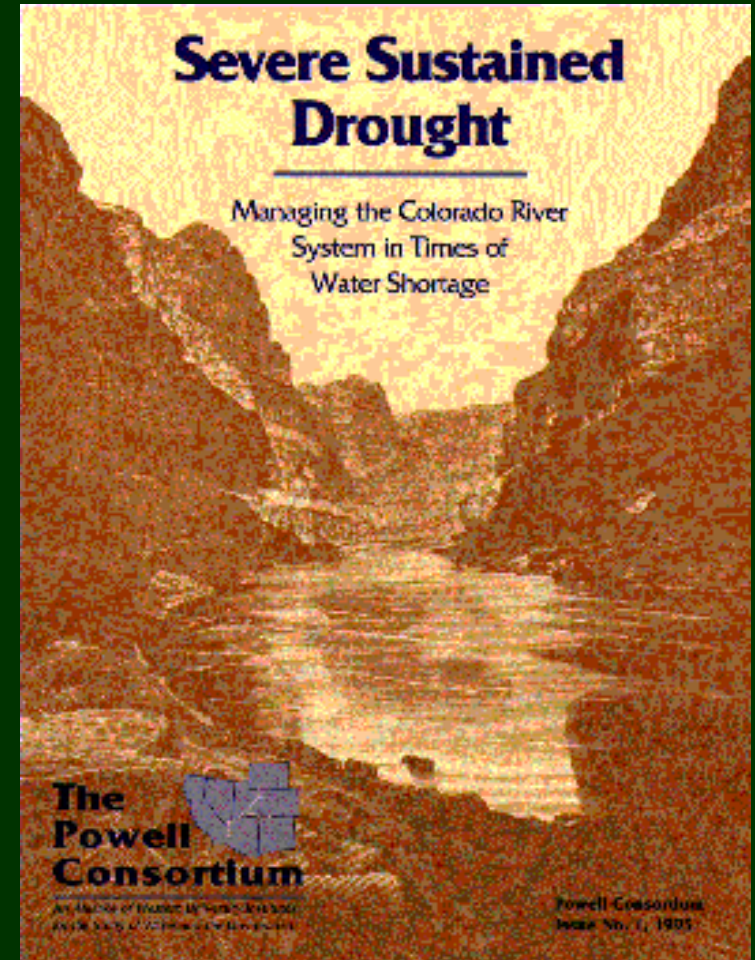
Market impacts in the Basin



based on

- *Journal of Environmental Economics and Management*, 1994

and



containing Booker, "Hydrologic and Economic Impacts..."



Contrasting markets in the Basin



Idea: *with and without*

- Water use: how does it change *with vs. without* the market?
- Economic impact: what are the net \$ impacts of market transfers (i.e. the difference between *with and without* ?)
- Contrast hydro and other values *with and without* a market.



Contrasting markets in the Basin

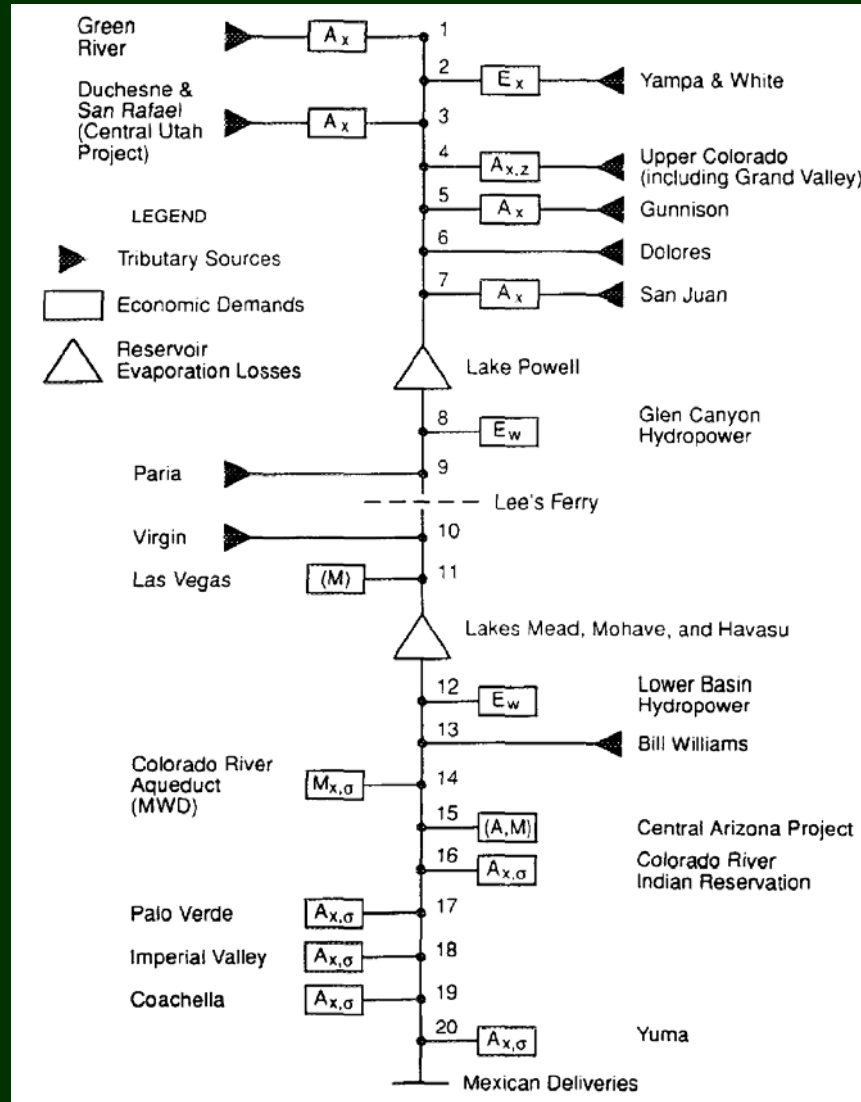


One scenario:

- 10% level of historic 10 year Lee Ferry mean (almost identical to Stockton and Jacoby median: 13 maf)
- Current (not future) depletion schedule



The Model





Contrasting markets in the Basin



Intrastate

- Ag to urban transfer within states
- \$128 million
- hydro benefits unchanged

Interstate

- Ag to urban transfer within state
- \$130 million
- hydro benefits unchanged



Preliminary conclusion

Intrastate markets do virtually as well as interstate markets in maximizing the beneficial use of basin water



An unconventional wisdom -

A simpler hierarchy of economic value in
basin consumptive uses:

1. urban use
2. agricultural use



What did we leave out?

1. Las Vegas future demands
2. Hydropower, salinity, and other instream values.



Power producers enter market



Intrastate

- Ag to urban transfer within states
- \$128 million
- hydro benefits unchanged

Interstate

- Ag transfer to lower basin
- \$190 million
- hydro (and salinity) benefits increase



*The bottom line - clear hierarchy
of economic value:*

1. urban use

2. instream use (hydro, water quality, ...)

==>

3. lower basin ag use economically favored
over upper basin ag use



More results



Differences from "law of the river" are shown
all data in 1989 million \$

Current historic (13.0 maf/yr) (JEEM 1994)	Institution	Use	All	"Old river"
	Intra use	93	69	
	Inter use	94	88	
	Inter all	72	138	
Current tree ring (11.7 maf/yr)	Institution	Use	All	
	Intra use	172	132	
	Inter use	178	93	
	Inter all	161	159	
2010 historic (13.0 maf/yr)	Institution	Use	All	"New river"
	Intra use	656	558	
	Inter use	657	560	
	Inter all	643	634	
2010 tree ring (11.7 maf/yr)	Institution	Use	All	
	Intra use	675	576	
	Inter use	693	515	
	Inter all	662	604	



Elephants in the room

- High cost of new supplies
- Beyond overappropriated: overused
- How much can we use



High cost of new supplies

Neglecting market opportunities leads to:

1. Multibillion dollar schemes like Nevada's Virgin/Muddy River proposal.
2. Trying to use a desalting plant on agricultural return flows: Yuma.



Cost of new supplies vs. market options

Table B. Summary of annual costs of two alternatives for providing replacement water from a national accounting perspective. Assumes 78,000 acre-feet produced annually, the average of two potential Yuma Desalting Plant yields given in Department of the Interior (2003).

Alternative	National cost estimate (annual)	Risk of substantially greater costs	Implementation risk	Flexibility	Secondary economic impacts	Environmental impacts
Forbearance agreements	\$3 million	<i>low</i> – large existing acreage of lower valued crops	<i>moderate</i> – institutional procedures not yet in place	<i>high</i> – temporary agreements	<i>moderate</i> – local loss of related economic activity	<i>low</i> – small reduction in flows to Cienaga
Restarting Yuma Desalting Plant	\$25 million	<i>high</i> – track record of much higher costs; extensive pretreatment requirements; vulnerability to energy cost increases	<i>high</i> – updating of complex, older technology required	<i>low</i> – costs to maintain plant in ready reserve are greater than costs of forbearance agreements	<i>moderate</i> – temporary construction impacts; ecotourism impacts	<i>high</i> – loss of Cienaga wetlands



Elephant #2: Beyond overappropriation

“Estimated consumptive uses of the Basin’s water between 1996 and 2000 averaged over 19 MAF per year.”

- Larry McDonnell, *The Water Report*, Issue #16, June 15, 2005; see also Kenney, Conference Primer, p. 4.



Colorado River System Consumptive Uses and Losses Report 1996-2000



COLORADO RIVER SYSTEM

Upper Basin	3,759	3,633	3,702	3,538	3,953	3,717
Lower Basin Mainstem	8,028	8,101	7,621	7,977	8,222	7,989
Lower Basin Tributaries	2,827	2,488	2,465	2,368	2,391	2,508
Other	2,024	1,974	1,759	2,154	2,102	2,003
TOTAL	16,638	16,196	15,547	16,037	16,668	16,217

WATER PASSING TO MEXICO

Treaty	1,500	1,700	1,700	1,700	1,700	1,660
Minutes 218, 241, and 242	112	89	114	79	108	100
Regulatory Waste	5	1,173	3,018	1,194	337	1,146
TOTAL	1,617	2,962	4,832	2,973	2,145	2,906

COLORADO RIVER SYSTEM GRAND TOTAL	18,256	19,158	20,379	19,010	18,813	19,123
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Bureau of Reclamation
U.S. Department of the Interior

Revised December 2004
February 2004

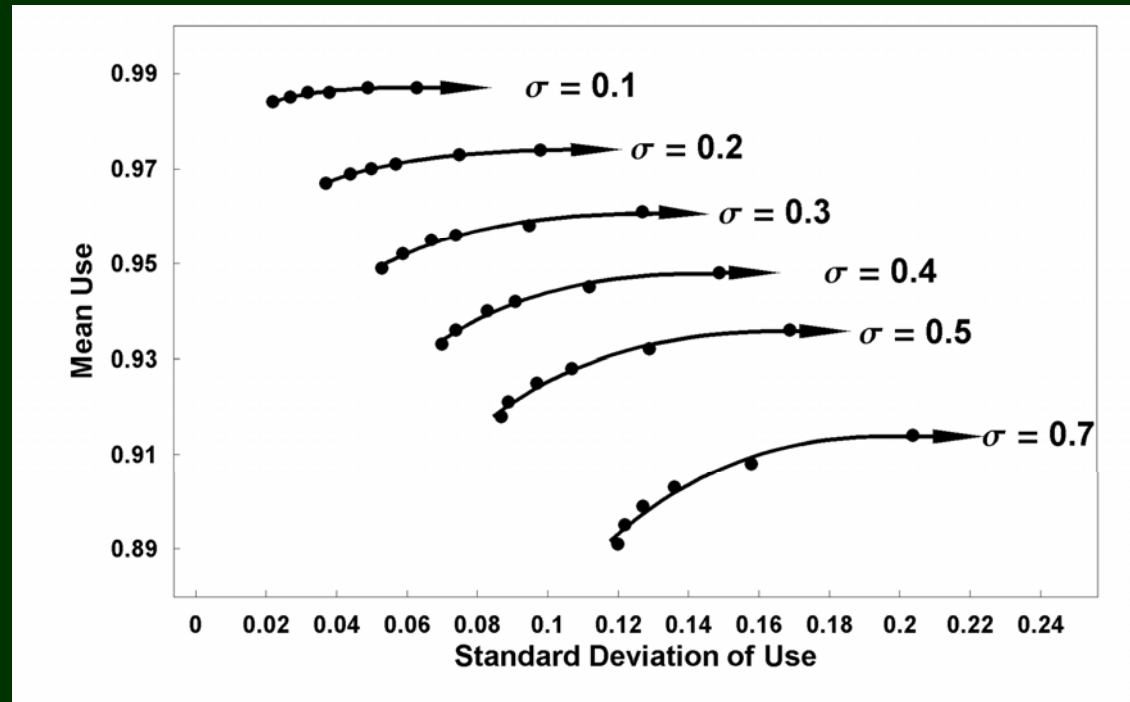


Elephant #3: How much use is possible?

It depends.

How much variability in use will we accept?

Maximizing use may require *reducing* reservoir evaporation





It depends on storage

System storage for
"basinwide" use

(largely carryover)

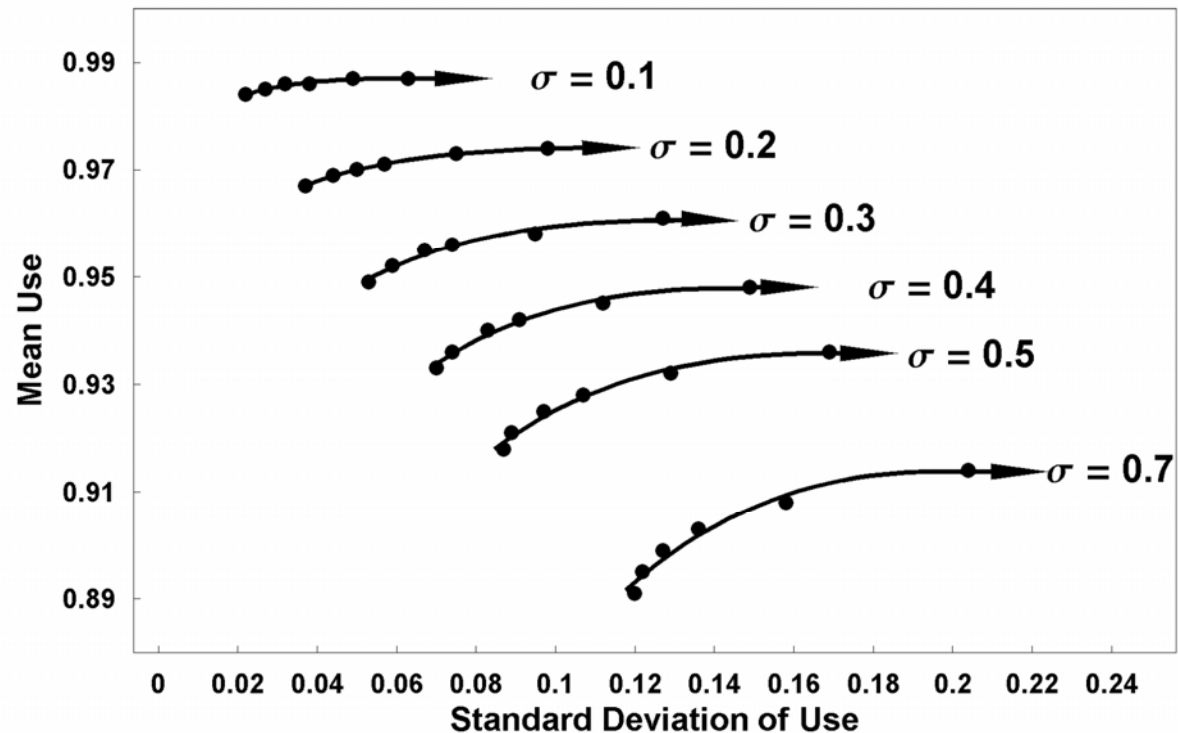
Headwaters storage
supporting local use

(largely to reshape
seasonal flows)



It depends on the willingness
to accept shortages

Maximizing use may
require *reducing*
reservoir evaporation
-- by *storing less*
(Booker, 2005)



Increasing risk of shortage ==>



What have we learned

- Many new water demands can be met by intrastate markets (but Nevada...)
- Instream uses (e.g. hydro) suggest benefits of an interstate perspective
- New storage has a water cost

